

The Global Crisis

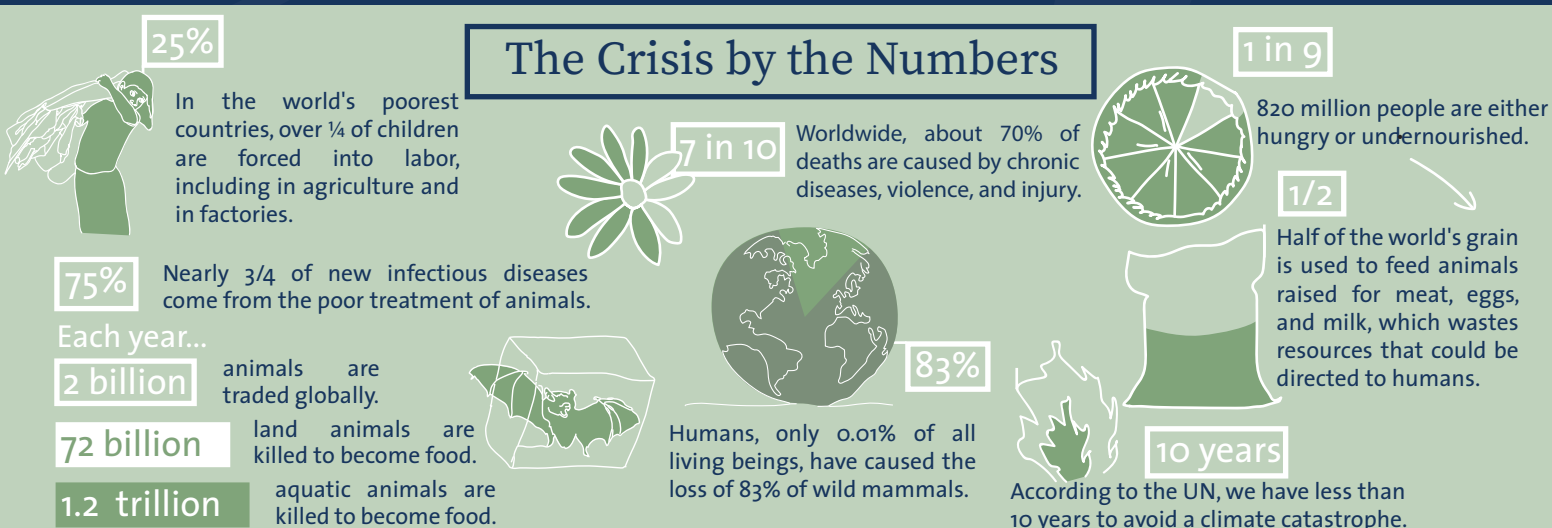
The global coronavirus pandemic, the climate crisis, and disease, violence, and injury patterns show how the rights, health, and wellbeing of people, animals, and the planet are **interconnected**.

Too few solutions address these connections and the roots of these **life-threatening challenges**.

Phoenix Zones Initiative **brings together** individuals, communities, and organizations to envision, grow, and accelerate solutions that advance **justice, health, and sustainability**.

Our programs focus on the most vulnerable.

The Crisis by the Numbers



How we grow food and fiber, prioritize research, and plan our communities *is destroying nature's delicate balance, which all species—including humans—depend on for survival.*

A Holistic Solution

Phoenix Zones Initiative advances a **Just One Health** approach, which places justice, primary prevention, and the connections between people, animals, and the planet at the heart of global and local policy, research, and practice.

Here are ways that Phoenix Zones Initiative is taking action.

From 2019 to 2021, Phoenix Zones Initiative has...

Public Education and Outreach

Featured in 30 prominent international articles, editorials, webinars, videos, and art exhibits.

OVER 8 MILLION REACHED

Built bridges between individuals and organizations in human and veterinary medicine, public health, the sciences, law and policy, ethics, the arts, media, and business

PARTNERED WITH 100 ORGANIZATIONS

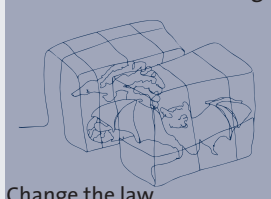
Hosted 31 events that educated and engaged professionals and advocates across 6 continents. **3,000** PROFESSIONALS AND ADVOCATES

Research and Analysis Toward Scalable, Evidence-Based Interventions

Led over 41 research projects to identify interventions to protect vulnerable populations.

Public Policy Reforms

To end animal trafficking:

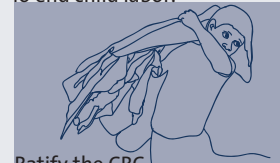


Change the law.

To end child labor and trafficking, our research has shown that the US must ratify the Convention on the Rights of the Child (CRC). With our partners, we work toward US ratification of the CRC by 2023.

To end animal trafficking and prevent the next pandemic, our research has shown that the US needs to change its laws and establish international leadership. We bolster support for the passage of federal legislation by 2022 to stop animal trafficking.

To end child labor:



Ratify the CRC.

Federal Policy

International Policy

As a member of the NGO Major Group, we influence the implementation of the Sustainable Development Goals.



As a member of the Harvard FXB Consortium for Health and Human Rights, we help disseminate research that supports the right to health.



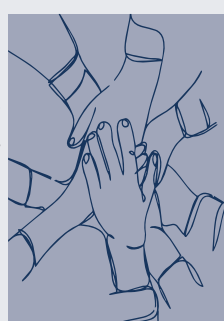
Government Accountability

We will release reports and recommendations in 2021 and 2022 that will highlight opportunities within federal agencies to advance a Just One Health approach.



Community-Based Reforms

We offer education, training, and mentorship for professionals and advocates interested in developing and sharing ethical, sustainable, and cross-sectoral community-based reforms. By partnering with Project ECHO, a revolutionary model that reduces health disparities, we join a global impact initiative to touch one billion lives by 2025.



Economic Policy Reforms

Our research shows a need for an economic vitality metric that addresses the interconnected needs of people, animals, and the planet. Publications by our economic experts offer solutions.



Advocacy for Systems-Level Reforms and Dissemination of Best Practices

food



We support legislation to close down wildlife markets and trade, and we advocate for an end to public subsidies, export assistance, and regulatory exemptions for factory farms, slaughterhouses, and other food production industries that exploit people, animals, and the planet.

fiber

We work with other organizations, leaders, and activists to advance public policy to end child and animal exploitation in the clothing and textile industry.



knowledge

We push for a more just and ethical approach to the prioritization, funding, conduct, and dissemination of research.

We offer expertise, resources, training, and mentorship to improve community development and public health interventions.

community



service

We offer open-source resources and best practices that can be used to leverage financial, governmental, and public support for just transitions away from exploitative practices. We also offer internships for students from public high schools, universities and colleges, medical schools, and graduate programs.



Phoenix Zones Initiative tracks impact through a monitoring and evaluation program built on an evidence-based theory of change and logic model.



Why Our Work Matters

Addressing systemic contributors to suffering must be **proactive, inclusive, and comprehensive**. We must **dream bigger** and act on a scale with what is at stake.



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ZONES
INITIATIVE

phoenixzonesinitiative.org