

INVITATION TO PARTICIPATE

in Phoenix Zones Initiative's Project ECHO Just One Health Hub
and Seminar

September 30–November 18, 2021

CME credit available

PHOENIX
ZONES
INITIATIVE



Phoenix Zones Initiative is inviting professionals working in human and veterinary medicine; the social and biological sciences; public health; law, policy, and ethics; community-based organizations; and social and environmental advocacy to participate in our **Project ECHO Just One Health seminar**.

This **eight-week tele-learning seminar** will provide interprofessional dialogue, cross-sectoral resources, technical expertise, and mentorship to advance holistic, inclusive, and evidence-based social and environmental justice interventions that serve the public health needs of vulnerable and marginalized communities.

Specifically, the goals of the hub and seminar are to **introduce participants to a "Just One Health" approach** that builds on a "One Health" framework. One Health recognizes the interconnected health of people, animals, plants, and the environment, as well as the need for interprofessional collaboration and advocacy. A Just One Health approach expands the One Health framework by **centering rights and justice as primary prevention strategies** within local and global programs, policies, and research priorities.

In **weekly Zoom meetings**, we will discuss the strengths and limitations of a One Health framework and applications, and opportunities to strengthen the One Health approach to better address social and environmental injustices. We'll also examine how the Just One Health framework can be used to promote the primary prevention of health problems that disproportionately affect vulnerable communities and populations. Through case studies of programs, policies, and practices, we'll explore opportunities to advance evidence-based interprofessional and cross-sectoral interventions through a Just One Health approach. **Medical professionals will be eligible for continuing medical education credit (CME), as designated below, for each weekly session.**

Topics will include:

- Advancing health through justice
- Protecting vulnerable populations through systems-based primary prevention strategies (especially related to food, fiber, and knowledge production as they relate to Just One Health)
- Engaging and building healthy communities (including through housing policies; development policies and practices; architecture and the built environment; and clean and safe water, air, and soil)
- Using ethics and evidence to foster advocacy, justice, and health
- Promoting interprofessional collaboration to encourage innovative and holistic solutions



In support of improving patient care, this activity has been planned and implemented by Phoenix Zones Initiative and Project ECHO®. Project ECHO® is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.



AMA Designation Statement

Project ECHO® designates this live activity for a maximum of *1.0 AMA PRA Category 1 Credit*.

Physicians should claim only the credit commensurate with the extent of their participation in the activity.

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Disclosure Statement

Project ECHO®, in compliance with the ACCME Standards of Commercial Support, requires that anyone who is in a position to control the content of an activity disclose all relevant financial relationships they have had within the last 12 months with a commercial interest related to the content of this activity.

The Planners and Presenters of this activity disclose that they have no financial relationships with any commercial interest.

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For more information, and to register, contact shannon@phoenixzonesinitiative.org.